

Retail Excellence Newsletter

February 2010

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Quick Links...

[LPA Retail Systems](#)

[CounterPoint](#)

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Is Your System Secure?

Why security is a major issue in today's retail environment.

It is hard to believe, but there are people that prey on retailers every day attempting to steal credit card numbers and other valuable information. While big box retailers are still in danger, more hackers are targeting small retailers with fewer security measures in place - 90% of victims are retailers with less that \$1 million in annual credit card sales! This is one huge reason why staying secure and in compliance with regulatory requirements is increasingly important.

LPA Retail Systems can help provide the reliability you are looking for when it comes to security. We provide:

- Managed Services (24 Hour Monitoring)
- Off-Site Data Backup
- Upgrade Services to the most current CP Version
- Security Audit of Your System

Please contact us today to discuss ways we can make your business more secure. Click [here](#) for more details.

Referral Program

Do you know of any retailers that should consider using CounterPoint? Send them our way! We will give you a 4-Hour Block of Time worth \$604 if they purchase a system. As a bonus, you could even score some Twins tickets at the new Target Field.

For More Details: 952-814-4800 x2
Email Referrals To: james.haugen@lparetail.com



Webinar
Thursday, Feb. 18, 2010
1:00 - 2:00 PM (CST)

Don't miss this opportunity to see CounterPoint SQL for yourself. This CounterPoint solution is Windows-based and has the ability to do things that are unheard of in V7. You will also receive a 1/2 hour consultation on CP/SQL simply for attending the webinar. This consultation will result in a list of specific CP/SQL features that have the most impact on your specific business.

Register Today!

Email: brady.martinson@lpetail.com

8.3.9 New Features Webinars



8.3.9 New Features Part II

Date: Thursday, Feb. 11, 2010

Time: 9:00-10:00 AM (CST)

Features Include:

- Adjustment Reason Codes**
- Gridded Item Enhancements**
- Purchasing Advice Enhancements**
- POS Exception Report**
- User Entered Discounts**
- Margin Driven Pricing**

Forecast-Driven Replenishment

Date: Thursday, Feb. 25, 2010

Time: 1:00-2:00 PM (CST)

You can now create seasonal forecasts for your items, allowing you to more accurately estimate future demand based on historical sales. This webinar will focus entirely on this powerful forecasting tool. We think you will be impressed with what you see!

Register Today!

Email: brady.martinson@lparetail.com



New POS Hardware! Radiant P1515

The Radiant P1515 Point-of-Sale will be the newest member in the Radiant Systems family of open retail platforms. Available in April 2010, the P1515 offers a lower price point for durable all-in-one POS hardware. If you are a CounterPoint SQL user, please contact Brady Martinson (x118) if you are interested.



If you have any questions or want to sign up for any of these webinars, please e-mail Brady at brady.martinson@lparetail.com or call 952-814-4800 ext. 118.

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