

## Why Move From V7 to SQL?

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## AGENDA

- Questions to ask yourself
- Reducing costs with CP/SQL
- What LPA can do to help
- Benefits of CP/SQL over V7



## QUESTIONS TO ASK

- Do you find it difficult to train new people?
- Do you feel that you underutilize what you have now?
- Is it difficult to find the right report?
- Are you going to 2 or 3 reports to find what you want?
- Does your software feel clunky & unmanageable?
- Have you experienced a corrupt file?
- Do you need help to maintain controls with your employees?



## REDUCING COSTS

- Getting greater control of your business through technology has a very high pay back.
- The **EASIER** to use, the greater the utilization.
- V7 has lot of information but it can be difficult to find & then remember where you found it a month later.
- Margin Driven Pricing (what is a half a point or a point worth?)
- Forecast Driven Min/Max (optimizing inventory levels)
- Reduce new employee training time.
- Trade in discount of 25%
- Cost of producing unique reports should be less on CounterPoint SQL.



## LPA'S ROLE

- Application Audit Call
- Project Management
- Data Conversions
- Training: Now & Later
- Custom Programming
- Hardware & Network Setup
- Audit Your Network, Hardware and Software



## BENEFITS OF CP/SQL

- Dash Board
- Far Superior Reporting
- Powerful Customer/Item Look-Up Tools
- Merchandise Analysis Report
- Powerful Touch Screen
- Highly Customizable
- More Intuitive
- Better Integration (reduces errors and key strokes)
- Margin Driven Pricing
- Dynamic Min/Max
- Export Reports to Microsoft Office Programs



## TESTIMONIALS

**Archiver's** "The Photo memory Store"  
 Scrap Books super stores (44 stores)  
 250 concurrent users



Greg Piotrasche, Data Base Administrator

"CP/SQL provides us the ability to customize the software to fit our needs."



## TESTIMONIALS

**Peters Billiards**

Pool Table and Game Room Store  
 Jan Peterson, Business Administrator



"CounterPoint SQL has so many customizable options. It is very user-friendly and makes Point of Purchase write ups easy for sales staff. We are continually finding new and better ways that this system can work to simplify our processing. Best of all, we are able to quickly alter report settings to get the specific information we need."

"Having a knowledgeable and efficient Radiant Business partner makes all the difference. My advice: put some time and effort into planning for the conversion, expect that the actual process will be a little rocky, and know that you will be very pleased with the final product."



## TESTIMONIALS

**University of Minnesota**  
Convenience Stores (7 stores)  
Michele Lorentz, Stores Manager



*"Because our employees are students we have a relatively high employee turnover rate. CP/SQL is much easier to train than Version 7 and has a far friendlier user interface."*

*"The Sales Analysis by group report lets me pull reports that pinpoint the specific information that the user requests without providing them information that they don't care about."*



## Demonstration

